



Ministry Information Library Lifts Membership Growth

BUSINESS BACKGROUND

Compassion International is one of the world's largest child development organizations that permanently release children from poverty. Compassion successfully tackles global poverty one child at a time—pre-natal through higher education—in 26 of the world's poorest countries. Recognizing that poverty is more than a lack of money, Compassion works through local churches to holistically address the individual physical, economic, educational and spiritual needs of children, enabling them to thrive, not just survive.

Compassion has been awarded eight consecutive four-star ratings by Charity Navigator, America's largest charity evaluator. Through child sponsorships, Compassion currently helps more than 1 million children, including nearly 65,000 children in earthquake ravaged Haiti.

CASE STUDY BACKGROUND

For seven consecutive years, Compassion has sustained double digit growth. This has had a tremendous effect on the organization and complexity of the business. The partnership between IT and business demands were being challenged.

THE PROBLEM

With the growth of the organization, IT staff needed a way to deliver the right information, to the right place, at the right time. Two years ago, Compassion implemented the "Ministry Information Library" (MIL) as a technology base to support Enterprise Information Management (EIM) and data governance. This created a partnership between IT and the business side of Compassion. New tools were identified to deal with the growth and complexity of information and an EIM group was formed to institute the processes and people side of information management.

"Because of the Composite Information Server, we now have a faster TTM (time to market) for new services and data requests, improving the experience between sponsor and child. This helps increase the lifetime value of the sponsor and the impact to the child. A real win-win for everyone!"

Kenny Sargent, Technical Lead, Enterprise Data Products, Compassion International

AT-A-GLANCE

Industry

Non-profit Organization - Child Development

Business Problem Solved

Support of application development, performance and solutions delivery.

Data Integration Patterns

Build a data virtualization layer, based on the Composite Information Server, to federate and combine information from multiple disparate sources.

Composite Software Products

Composite Information Server 5.1

Data Sources

Internally-hosted application repositories: CRM, ERP, project/program tracking, etc.; Operational Reporting (ODS) for transaction reporting; Enterprise Data Warehouse (EDW); Cloud Data; Master Data Management

Data Consumers

Compassion International child development programs, including the in-house consumers of Donor Management, Sponsor Management and Administrative Operations. End user consumers include Compassion's sponsors through ourcompassion.org – a social networking site for linking Compassion's sponsors.

Platform

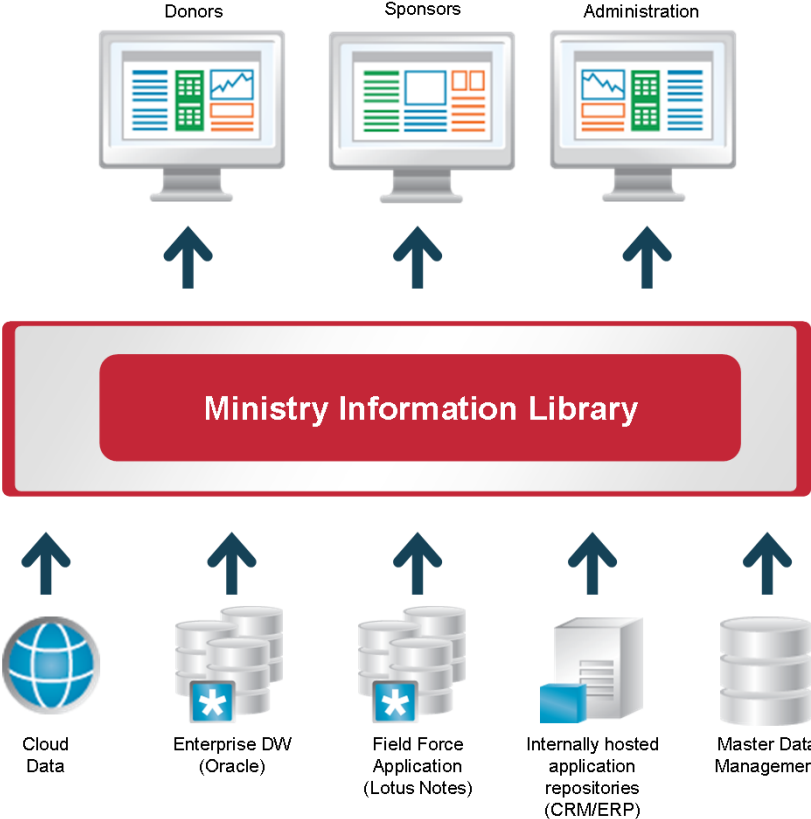
Windows

THE SOLUTION

With strong recommendations from industry experts, Compassion International selected the Composite Information Server for its data virtualization capabilities. Composite was deployed within the MIL at several significant integration points including source system repositories, Operational Reporting and the Enterprise Data Warehouse. The key capability of Composite was the enablement of data sources to act as one single data source making it easy to serve data in multiple ways for differing consumers. This enabled Compassion to combine data on a child with his or her picture which was not possible previously because the information resided in different data sources.

With this solution, new capabilities and benefits are available to MIL users including:

- Faster time to market for new data services and data requests
- Reliable data available on schedule
- Improved communication between child and sponsors



The Ministry Information Library, based on the Composite Information Server.

THE RESULT

- Over 25% increased responsiveness to new end-user requests
- Faster time to market for new data services and data requests
- Improved operational service level agreement between IT and the business
- Greater agility built into the MIL due to capabilities provided by Composite